GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

GAD Protocol – Har Ghar Tiranga Campaign-2025 – To coordinate with Department of Ministry of Culture, Government of India and also the Departments in the State - Appointment of Nodal Officer – Orders – Issued.

GENERAL ADMINISTRATION (PROTOCOL.B) DEPARTMENT

G.O.RT.No. 1454 **Dated: 04-08-2025**

Read:

From the Secretary, Ministry of Culture, GoI, D.O.42-22/119/2022-AKAM(Pt.II), dt 25.07.2025.

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O R D E R:

In the reference read above, the Secretary, Ministry of Culture, Government of India, has informed that Government of India have launched the Har Ghar Tiranga (HGT) campaign in 2022 under the aegis of Azadi Ka Amrit Mahotsav. This campaign was successfully implemented during the years 2022, 2023, and 2024, with the Tiranga being prominently hoisted across homes, offices, institutions, and public spaces nationwide on 15th August. In continuation of the spirit, this year Government of India have decided to celebrate Har Ghar Tiranga-2025 campaign across the country from 2nd to 15th August 2025, in the following three phases, as approved by the National Implementation Committee (NIC):

- Phase 1 will start from 2nd August and go on till 8th August 2025.
- Phase 2 will start from 9th August and go on till 12th August 2025.
- Phase 3 will start from 13th August and go on till 15th August 2025.

2. The Secretary, Ministry of Culture, Government of India, has therefore, requested to nominate a Nodal Officer to coordinate with Ministry of Culture, Government of India for effective implementation of the Har Ghar Tiranga-2025 Campaign.

3. Government, after careful examination, hereby appoints Sri R. Mallikarjuna Rao, Director, Department of Language and Culture & Chief Executive Officer, A.P. State Creativity and Culture Commission, Vijayawada, as Nodal Officer to coordinate with Department of Ministry of Culture, Government of India and also the Departments in the State.

(P.T.O.)

4. The Nodal Officer, shall take further necessary action accordingly, in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
PRINCIPAL SECRETARY TO GOVERNMENT (POLL.)

To
Sri R. Mallikarjuna Rao,
Director, Department of Language and Culture /
Chief Executive Officer, A.P. State Creativity and Culture Commission,
Vijayawada
All the Departments of Secretariat. Velagapudi.
All the Heads of the Departments in the State.
All the Collectors & District Magistrates in the State
Copy to:
PS to Chief Secretary
PS to Prl.Secretary to Government (Political).
SC/SF(2924477)

//FORWARDED::BY ORDER//

SECTION OFFFICER